

GIFTBEAT

Tracking the product pulse of the gift industry

JULY 2009

ANIMAL-THEMED

Rating	Vendor/Line
#1	GANZ - Webkinz
#2	WESTLAND - Painted Ponies, various
#3	TY - plush; various
#4	LITTLE GIFTS - key chains
#5	ENESCO - Jim Shore
#6	● TRANSPAC - birds
#7	● E&S IMPORTS - figurines, various
#8	● SPOONTIQUES - stepping stones
#9	● LANG - various
#10	GUND - plush

Note: Honorable mention includes plush from Jellycat and Russ/Encore.