

GIFTBEAT

Tracking the product pulse of the gift industry

APRIL 2009

MEN'S GIFTS

Rating	Vendor/Line
#1	TERVIS TUMBLERS - collegiate, various
#2	● GANZ - key chains, various
#3	ENCORE GROUP - sports-related mugs
#4	● AMERICAN EXPEDITION - mugs
#5	● BARLOW - knives
#6	● WINCRAFT - sports-related
#7	● LANG - mugs
#8	LIFE IS GOOD - T-shirts
#9	WESTLAND - Painted Ponies

Note: Honorable mention includes accessories from Enmon and various from SC Sports and Team Sports.