

GIFTBEAT

Tracking the product pulse of the gift industry

FEBRUARY 2009

ANIMAL-THEMED

Rating	Vendor/Line
#1	GANZ - Webkinz
#2	● ENESCO - Jim Shore
#3	WESTLAND - Painted Ponies, various
#4	TY - plush
#5	LITTLE GIFTS - key chains
#6	● FIDDLER'S ELBOW - doorstops, various
#7	● JELLYCAT - plush
#8	● GUND - plush
#9	● RUSS - plush

Note: Honorable mention includes Miniatures from Hagen-Renaker.

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APRIL 2009

MEN'S GIFTS

Rating	Vendor/Line
#1	TERVIS TUMBLERS - collegiate, various
#2	● GANZ - key chains, various
#3	ENCORE GROUP - sports-related mugs
#4	● AMERICAN EXPEDITION - mugs
#5	● BARLOW - knives
#6	● WINCRAFT - sports-related
#7	● LANG - mugs
#8	LIFE IS GOOD - T-shirts
#9	WESTLAND - Painted Ponies

Note: Honorable mention includes accessories from Enmon and various from SC Sports and Team Sports.

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JULY 2009

ANIMAL-THEMED

Rating	Vendor/Line
#1	GANZ - Webkinz
#2	WESTLAND - Painted Ponies, various
#3	TY - plush; various
#4	LITTLE GIFTS - key chains
#5	ENESCO - Jim Shore
#6	● TRANSPAC - birds
#7	● E&S IMPORTS - figurines, various
#8	● SPOONTIQUES - stepping stones
#9	● LANG - various
#10	GUND - plush

Note: Honorable mention includes plush from Jellycat and Russ/Encore.