

THE TRAIL OF  
**PAINTED PONIES**



E-NEWSLETTER



Welcome to *The Trail of Painted Ponies* and the Official Collectors Club E-Newsletter! Each month it will be our pleasure to share insider information from *The Trail*. This E-Newsletter is our free gift to collectors and we hope it is enjoyed all year long. Happy Trails!

### WHAT'S NEW

#### **NEW Trail of Painted Ponies Book Can Now Be Ordered!**

This book tells for the first time the true, inside story behind *The Trail of Painted Ponies* and how it went from an orphan idea no one wanted to adopt, to one of the most popular collectibles in America. At its center is the first, comprehensive Collector's Guide with pictures, stories and information about every collectible figurine that has been created and retired. To order, [Click Here](#).

#### **The Green Scene**

*The Collectors' Information Bureau* publishes a magazine – *Collector Editions* – and featured in the fall issue is an article that focuses on what steps collectible companies are taking to walk the tightrope between what is “economically viable” and “environmentally feasible.” The writer interviewed spokespeople from different companies, asking for their thoughts about “The Green Movement,” and *The Trail of Painted Ponies* was honored to be one of those companies consulted for the article. To read more, [Click Here](#).

#### **Come Visit our NEW President's Blog!**

Direct from the President of *The Trail of Painted Ponies*, this Blog will provide you with a private channel to musings and messages from inside *The Trail*. To visit, [Click Here](#).

### TREASURES FROM THE VAULT

#### **The Fun Continues from the Treasures from the Vault...**

For our valued collectors, **Treasures from the Vault** will continue to offer FREE SHIPPING. This month will feature the popular and retired “On Common Ground,” “Reunion of the Family of Man,” and “Sequential - A Sequine.” There will also be many more rare and retired figurines, as well as exciting, fun-to-collect merchandise that cannot be found anywhere else. To visit, [Click Here](#).

### OFFICIAL PAINTED PONIES STORE

#### **Broken Ponies Help Broken Horses**

More rewarding than seeing the diverse ways *Painted Ponies* imagery translates onto merchandise is hearing about different and creative ways *Painted Pony* enthusiasts have found to continue the philanthropic spirit that is part of *The Trail of Painted Ponies*. Artist Kay Shuper is repairing broken ponies that have been donated to her and selling them with all of the profits of the sales going to help the Equine Welfare Foundation, which promotes awareness of the plight of equines, and financially contributes to select horse sanctuaries and rescue operations. To learn more about this inspiring and entrepreneurial effort, [Click Here](#).

#### **It's FUN to go back to school with The Trail of Painted Ponies!**

Going back to school has never been more fun than with NEW Note Pads from *The Trail of Painted Ponies*! Not since the Pony Express has there been a more creative way to send messages to your friends and associates. Exquisite images of selected *Trail of Painted Ponies* adorn fine writing paper. Each pad has 45 pages with a durable stiff backing. Collect all 12! To order, [Click Here](#).

#### **FREE Set of 6 Fine Art Prints with a Purchase of \$50 or more!**

For the month of September, we would like to give our valued collectors something special for shopping with us. With every purchase of \$50 or more from our *Official Painted Ponies Store*, you will receive a FREE set of 6 beautiful Fine Art Prints. These Fine Art Prints measure 14" by 11", are printed on glossy stock, include a printed mat and are ready for framing. The Story Tag and digital artist signature are included. They feature the original *Painted Ponies* “Saguaro Stallion,” “Lightning Bolt Colt,” “Happy Trails,” “CowPony,” “War Pony” and “Ghost Horse.” Limited Edition of 2,500 for each print. Please note: Fine Art Prints will be shipped separately from your regular order. Please allow 2-3 weeks for delivery. Offer valid on continental U.S. orders only. To shop, [Click Here](#).

## COLLECTOR'S CORNER

### Collector of the Month

#### My First Pony Story by Allana Western Australia, Australia

I was in Queensland, Australia in a gift shop when I saw a cabinet with five *Painted Ponies* inside. I was so speechless when I saw how beautiful they all were. My mum came up to me and said, "Why don't you treat yourself to one?" I was thinking "My own *Painted Pony*?! WOW!!" It took a while to choose one, but out of all of them, "Wilderness Roundup" stood out the most. This is my first *Painted Pony* but certainly won't be my last, that's for sure. They are just breathtaking to look at. I love them.



*Wilderness Roundup*  
Lori Musil

### Figurine of the Month

#### "Rolling Thunder"

For the month of September we are featuring the striking *Painted Pony* "Rolling Thunder," by the talented artist Aloma Wolfington. This *Painted Pony* harkens back to a time of big skies and fierce storms, of thundering herds of bison large enough to shake the earth beyond the horizon, and of Plains Indians and their spirited, sure-footed, courageous horses trained to carry bow-bearing braves through the stampeding confusion of a bison hunt. Only an artist who has called Oklahoma home her entire life, who has seen with her own eyes the way darkening skies can be splintered with lightning bolts that seem to outline a rumbling "sky herd" of buffalo, could have created this masterful homage to the "buffalo ponies."



*Rolling Thunder*  
Aloma Wolfington

This small-town Oklahoma artist is a big-time talent with a subject matter range that is all-American.

To view and purchase, [Click Here.](#)

### Philanthropy of the Month

#### Equine Welfare Foundation

This month we are introducing the Equine Welfare Foundation, which is dedicated to the welfare of abused and homeless horses and promotes awareness of the plight of equines, and financially contribute to select horse sanctuaries and rescue operations. The founder of this organization, Kay Shuper, supports the foundation by repairing and selling broken *Painted Ponies* on eBay. For more information on the Equine Welfare Foundation, or to purchase repaired *Painted Ponies* to help this non-profit organization, please [Click Here.](#)



*Equine Welfare Foundation*

### Custom Painted Ponies Corral

Here you will discover hand-embellished figurines and Paint Your Own Ponies, imaginatively transformed into original works of art by the artists themselves. You will also find original life-size *Painted Ponies* that you can purchase directly from the sellers, as well as Masterworks and Maquettes available directly from *The Trail of Painted Ponies*. For more information, [Click Here.](#)

### Home & Ranch Collection

*The Trail of Painted Ponies* announces the new Home & Ranch Collection. Surround yourself with the beauty of the *The Trail* with hand-crafted pillows, throws and home décor. Sumptuous suede, luxurious leather and fabulous fabrics invite you to discover how it feels to come home to the ranch. To visit the Home & Ranch Collection, please [Click Here.](#)

### The Trail Gallery

We are honored to feature the stunning portraits of world renowned painter CJ Wells. These original works of art are featured at The Trail Gallery and are available to collectors. To preview these works of art, [Click Here.](#)



### Collector News

American Collectors Insurance understands that your collectibles have not only sentimental value, but monetary value as well. A collectibles policy from American Collectors Insurance will provide you with excellent customer service from insurance specialists. In the event of a loss, you can expect friendly, hassle-free claims service and prompt payment on your insured collection. For more information, please [Click Here.](#)

## OFFICIAL COLLECTORS CLUB

Collectors everywhere are invited to discover all of the invaluable information, special discounts and exclusive opportunities that the Official Collectors Club provides. Simply click on any of the links below:

1. [The Collectors Checklist](#)
2. [Wish List](#)
3. [The Custom Painted Ponies Corral](#)
4. [E-Greeting Cards](#)
5. [Screen Savers](#)
6. [Q & A from The Trail](#)
7. [Original Painted Ponies](#)

## COMING NEXT MONTH

Look for exciting new merchandise from *The Trail of Painted Ponies* on our Official Website. This new merchandise will be fun to collect as well as give as gifts to loved ones, and will be sure to enhance any collection!