

THE TRAIL OF  
**PAINTED PONIES**



E-NEWSLETTER



Welcome to *The Trail of Painted Ponies* and the Official Collectors Club E-Newsletter! Each month it will be our pleasure to share insider information from *The Trail*. This E-Newsletter is our free gift to collectors and we hope it is enjoyed all year long. Happy Trails!

“Summer Ballet” is available as an Official Autographed Edition figurine exclusively from our Official Painted Ponies Store. To purchase, [Click Here](#).

We are also proud to offer collectors the opportunity to purchase Official Autographed Edition figurines from previous releases. They will only be available while they last, and they are sure to sell out soon. To Shop, [Click Here](#).

### WHAT'S NEW

#### **Painted Ponies Packaging Undergoes Extreme Makeover**

Starting with the Summer 2008 release, figurines will come in completely re-designed packaging. Across the bottom of both the front and back of the box, you will find running Painted Ponies. A description of *The Trail* and an introduction to the collectibility of the figurines is featured on the back of the box, along with a picture of the Pony that is inside and its Story on the side of the box. Not only is our new packaging attractive and eye-catching, it will enhance the collectibility of the Painted Ponies inside. To shop for your figurine in this exciting new packaging, [Click Here](#).

#### **FREE SHIPPING for Treasures from the Vault through July!**

For our valued collectors, **Treasures from the Vault** will offer FREE SHIPPING through July. This month will feature the patriotic and retired “Give Me Wings” Figurine and Mug Set. There will also be many more rare and retired figurines, as well as exciting, fun-to-collect merchandise that cannot be found anywhere else. To visit, please [Click Here](#).

#### **Happy Fourth of July!**

We would like to take a moment to wish a Happy Fourth of July to all of our valued collectors. *The Trail of Painted Ponies* has created a number of patriotic ponies that reflect our support for our country and our troops. These ponies include: “[For Spacious Skies](#),” “[Trail of Honor](#),” and “[Fallen Heroes Memorial Pony](#).”

#### **Six New Painted Ponies Retired! July Special: 20% Discount on All Retired Ponies!**

The big news this month is the retirement of six more Painted Pony figurines. And to make it easier for collectors to enhance the value of their collections with retired Ponies, we are offering ALL RETIRED PONIES AT A 20% DISCOUNT FOR THE MONTH OF JULY ONLY. For more information on the retired Ponies, [Click Here](#).

To receive your discount, **ENTER THE PROMOTIONAL CODE: RETIRED20** when ordering. To shop now, [Click Here](#).

### OFFICIAL PAINTED PONIES STORE

#### **Order the New Four Seasons Pony!**

Now is the time to order the Summer Four Seasons Pony, “Summer Ballet” by Joyce Kennedy. This beautiful resin pony will be created in a limited edition of 20,000, and is sure to sell out soon. It comes with a medallion embedded in the top of the base that features the name of the Pony, the artist and the edition number, and a customized collectible box that adds to the collection’s beauty and uniqueness. To order, [Click Here](#).

### PUBLISHING FROM THE TRAIL

#### **Brand New Trail of Painted Ponies Book Coming in August**

The wait is almost over. The next *Trail of Painted Ponies* book that everyone has been asking for will be released next month. The Anniversary Edition is completely different in look and content than any of our previous books. At its heart is the first comprehensive Collectors Guide with valuable information about every figurine that has been produced. For more information... [Click Here](#).

## COLLECTOR'S CORNER

### Collector of the Month

#### My First Pony Story by Jesse

I received my first two ponies on my 16th birthday. I want to be a cop and serve the United States. My aunt got me the **"Give Me Wings"** Pony with the flag on it. My best friend got me the "Patrol Horse" pony. Now I know I really am meant to serve because they did not even know that I had decided on my profession yet!



*Give Me Wings*

### Figurine of the Month

#### "For Spacious Skies"

For the month of July we are featuring our beautiful new Pony **"For Spacious Skies,"** created by the talented artist Janet Snyder. "Some of the most famous memorials, monuments and landmarks in our country inspired my Pony," says the artist, a full-time graphic designer at the University of Illinois. While acknowledging that Mount Rushmore, the Statue of Liberty, the U.S. Capitol, the Washington Monument, the Lincoln Memorial, and the Iwo Jima Memorial can only be appreciated when experienced in person, she wanted her Pony to be a kind of road trip across America... on horseback. The original **"For Spacious Skies"** was the People's Choice Award Winner of the national "America the Beautiful" competition in 2007. To purchase **"For Spacious Skies,"** please [Click Here](#).



*For Spacious Skies*  
Janet Snyder

### Philanthropy of the Month

#### TAPS

This Fourth of July we invite everyone to remember the brave men and women fighting for our country and to keep their amazing families in our thoughts and prayers. This month we would like to introduce you to a wonderful organization, TAPS - Tragedy Assistance Program for Survivors, that offers support to families who have lost a loved one serving in the Armed Forces.



TAPS

Since 1994, TAPS has provided comfort and care 24 hours a day, 7 days a week. Its comprehensive services include a national network of peer-based emotional support, case work assistance, crisis intervention, and grief and trauma resources. To date, TAPS has assisted more than 25,000 surviving family members, casualty officers, and caregivers. All services provided by TAPS are free of charge to surviving families and are made possible by the generosity of our donors.

For more information, please [Click Here](#).

### FREE Summer 2008 Herd Screensaver

Collectors can now download the FREE Summer 2008 Herd Screensaver. This features beautiful images of all of the Summer 2008 Ponies. To download, [Click Here](#).

### Calendar of Events

Tuesday, July 1, 2008

*Summer 2008 Retired Ponies are Announced*

Friday, July 4, 2008

*Independence Day*

Saturday, July 19, 2008

*Dillard's Artist Signing Event featuring Ross Lampshire and Bob Coonts in Cheyenne, Wyoming*

Sunday, July 27, 2008

*Parent's Day*

For more information, [Click Here](#).

### Home & Ranch Collection

*The Trail* now introduces new merchandise that promote a "Painted Pony lifestyle." The Home & Ranch Collection features hand-crafted pillows, throws, and home decor featuring the most sumptuous suede, luxurious leather and fabulous fabrics in the world. To visit the Home & Ranch Collection, please [Click Here](#).

### Collector News

American Collectors Insurance understands that your collectibles have not only sentimental value, but monetary value as well. A collectibles policy from American Collectors Insurance will provide you with excellent customer service from insurance specialists. In the event of a loss, you can expect friendly, hassle-free claims service and prompt payment on your insured collection. For more information, please [Click Here](#).

## OFFICIAL COLLECTORS CLUB

Collectors everywhere are invited to discover all of the invaluable information, special discounts and exclusive opportunities that the Official Collectors Club provides. Simply click on any of the links below:

1. [The Collectors Checklist](#)
2. [Wish List](#)
3. [The Custom Painted Ponies Corral](#)
4. [E-Greeting Cards](#)
5. [Screen Savers](#)
6. [Q & A from The Trail](#)
7. [Original Painted Ponies](#)

## COMING NEXT MONTH

*The Trail of Painted Ponies* will announce the new Anniversary Edition Book and National Tour, as well as introduce exciting new merchandise for Summer 2008. For more information on this exciting new merchandise, please [Click Here](#).