

THE TRAIL OF
PAINTED PONIES



COLLECTORS CLUB



★ Welcome to The Trail of Painted Ponies and the Official Collectors Club E-Newsletter! Each month it will be our pleasure to share insider information from The Trail. This E-Newsletter is our free gift to collectors and we hope it is enjoyed all year long. Happy Trails!

OFFICIAL WEBSITE STORE EXPANDS

In order to provide you with the best service, the widest options, and the easiest online shopping experience for The Trail of Painted Ponies merchandise, we have done a major remodeling of the **Official Painted Ponies Store** and invite you to attend our E-Grand Opening on October 10th. Bookmark the **Official Painted Ponies Store** at: www.paintedponiescollectibles.com.

★ Ten Good Reasons to shop with us:

1. WE ARE the Trail of Painted Ponies. When you buy from us you are supporting our efforts to continue to attract premium artistic talent to The Trail.
2. We offer a complete line of Trail of Painted Ponies merchandise, and will rarely be out of stock, even at the busiest times of the year.
3. You will receive superior customer service from our new customer care specialists.
4. Your order will ship within 24 hours.
5. Unlike some other internet sellers, we guarantee that your credit card WILL NOT be charged until your merchandise is shipped... or you will receive your entire order free of charge.
6. We provide Gift Wrapping Services upon request.
7. When you order from us you will automatically become a member, at no charge, of The Trail of Painted Ponies Collectors Club, and will receive a FREE monthly Newsletter that contains insider information about The Trail, early announcements about exclusive Painted Pony merchandise, and discounts available only to our Collectors Club Members.

8. You can email our Collectors Club Hotline with questions 24 hours a day at:

info@trailofpaintedponies.com.

9. We have a Satisfaction Guaranteed policy that is superior to any other online retailer of The Trail of Painted Ponies merchandise.

10. A portion of the proceeds from each purchase on the **Official Painted Ponies Store** will be donated to a worthy philanthropic or environmental organization.

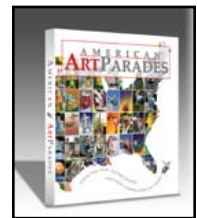
EXCLUSIVE COLLECTORS CLUB OFFER

We are celebrating the opening of our newly expanded **Official Painted Ponies Store** by offering our valued collectors a **10% DISCOUNT** on all purchases through October 31, 2007.

To take advantage of this opportunity, simply enter promotion code – **NEWTOPP** at checkout and you will automatically receive your savings. Hurry this offer expires October 31, 2007. To shop, [Click Here](#).

WHAT'S NEW

In our new **Official Painted Ponies Store** we promise to bring our valued collectors exclusive merchandise that is not available anywhere else online. Our first offering is an exciting, new book that perfectly complements the bestselling Trail of Painted Ponies: Collectors Edition. Its title is: **American ArtParades: When Pigs Flew, Guitars Rocked, and Cows Jumped Over the Moon**. For more information [Click Here](#).



COLLECTOR'S CORNER

★ Collector of the Month



Collector Mike Cook

"I started collecting Painted Pony Figurines in 2004 while my kids and I were on a trip to Cody, Wyoming. While in Cody we stopped at the Yellowstone gift shop. I asked the store keeper what would be something I could collect and buy all over the United States. She told me I should collect Painted Ponies. I bought six that day (all 6 were retired that year). That started my collection, which has grown to 107 ponies. I am a life member of AQHA and own 14 horses, so the ponies fit right in. My kids and I cannot wait to get the new sets as they come out."

★ Board of Collectors

The Trail of Painted Ponies would like to introduce the Board of Collectors to our monthly E-Newsletter. This new group of diverse people will include artists, collectors, and educators who's knowledge of The Trail of Painted Ponies will be helpful to collectors everywhere. Each month the Board will answer and feature one question that is submitted by a collector. To contact the Board of Collectors with questions that you would like addressed next month, please email:

info@trailofpaintedponies.com.

ARTIST'S CORNER

★ New for October!

The Trail of Painted Ponies [Custom Painted Ponies Corral](#). View and purchase Custom Paint Your Own Pony Kits from your favorite Official Trail of Painted Ponies Artists. To visit [Click Here](#).

★ Artist of the Month

We have selected Joani Jjannine to be the Artist of the Month for October. Her figurine, "Sacred Reflections of Time," was released this summer and it quickly became the first Pony in the Official Autographed Edition to sell out. Joani grew up around horses, she "drew horses, horses and more horses during lessons in school," and she had four years of commercial art training. Eventually she would work at a racetrack and even marry a jockey! Joani, who hails from Yellville, AK, is one of our most prolific Painted Pony artists. Several of her custom Painted Ponies can be seen on the new [Custom Painted Ponies Corral](#).



EXCLUSIVE PAINTED PONY

★ Exclusive Painted Pony Released in Canada

Painted Ponies are an international phenomenon. But outside America, the country with the largest following is Canada, where we have just released a Painted Pony exclusively in Canada. Named "Maple Leaf Pony," it was created by Jennifer Kessler from Grand Prairie, Alberta. It is a "Canadian Horse," which is a special breed known for its good-nature. It is decorated with 13 small maple leaves, one for each Province and Territory. With an initial run of 3,000, it is sure to be a quick sell out. For more information, go to www.paintedponies.ca.



OFFICIAL COLLECTORS CLUB

The Official Trail of Painted Ponies Collectors Club Welcomes Collectors from Across the Country and Around the World! Discover this unique club that has no membership fees and no passwords. Collectors everywhere are invited to enjoy all of the invaluable information, special discounts and exclusive opportunities that the Official Collectors Club provides.

This is a free gift from The Trail of Painted Ponies so that you may collect with confidence.

Simply click on any of the links featured below to access the Official Collectors Club.

[The Custom Painted Ponies Corral](#)

[E-Greeting Cards](#)

[The Collectors Checklist](#)

[The Collectors Forum](#)

[An Exclusive Music Download](#)

[Screen Savers](#)

[Q&A from the Trail](#)

[Original Painted Ponies](#)

COMING NEXT MONTH

★ Up-coming Events

★ Display & Care Tips

★ Q&A from the Board of Collectors

★ Crossword Puzzle

★ Education & Young Artists News