

THE TRAIL OF
PAINTED PONIES



COLLECTORS CLUB



Welcome to The Trail of Painted Ponies and the Official Collectors Club E-Newsletter! Each month it will be our pleasure to share insider information from The Trail. This E-Newsletter is our free gift to collectors and we hope it is enjoyed all year long. Happy Trails!

OFFICIAL PAINTED PONIES STORE

Gift Giving Idea

Make this Valentine's Day truly special with a FREE gift with purchase! Buy your Valentine an Autographed Edition Painted Pony and receive a FREE copy of the new inspirational book, "Ride the Sky." This is the perfect gift for the serious collector in your life and a wonderful way to celebrate Valentine's Day...

Happy Trails and Happy Valentine's Day! [Click Here.](#)
Offer expires 02/29/08 or while supplies last.

February Special

During the month of February receive 15% off the purchase of any Native Painted Pony.

Enter **Promotional Code: NATIVEPONY** when you checkout through the Official Painted Ponies Store. Offer expires 02/29/08 or while supplies last. To shop [Click Here.](#)
Please note: Offer not valid with any other promotions.

WHAT'S NEW

The Native Collection

Horse painting was a common ritual among the Indians of the Plains. Colorful symbols were used to portray a warrior's past achievements and tell of his bravery in battle. Other markings were believed to protect a warrior while entering enemy territory, or were applied for ceremonial purposes...

Learn more about The Native Art of Horse Painting in our newest website feature "The Native Collection" [Click Here.](#)

Treasures from the Vault

The Trail of Painted Ponies opened its eBay store during the holidays so collectors around the world could purchase hard-to-find Painted Ponies and merchandise. Now we are opening the door to "The Vault" and will begin introducing exclusive monthly features directly through our website beginning February 1st! [Click Here.](#)

The Trail Gallery

This new gallery from The Trail of Painted Ponies features the best artists from the American west including P. Alexander Roibal, CJ Wells, Cathy Smith, Randy Kemp, Greg Red Elk and more. Purchase original paintings, Painted Ponies, sculpture and jewelry at collector prices. [Click Here.](#)

The Home and Ranch Collection

Discover beautiful hand made leather pillows, warm cozy throws, buffalo robes, antiques and more. Surround yourself with the lifestyle from the American West and The Trail of Painted Ponies. [Click Here.](#)

PUBLISHING FROM THE TRAIL

The Trail of Painted Ponies Books Turn a New Page

By any measure, the books published by The Trail of Painted Ponies have been a success story. They have gone from a niche title to a national best seller. We are announcing the retirement of the latest version of *The Trail of Painted Ponies Collectors Edition*. Once all the copies currently available in retail stores around the country and online in our Official Painted Ponies Store are sold, there will not be a reprint. So will a remarkable chapter in American publishing come to an end.

It's worth a look back. [Click Here.](#)

COLLECTOR'S CORNER

Collector of the Month

My First Pony Story by Maria

I LOVE The Trail of Painted Ponies.

My first pony was "[Running With the Ancestors](#)." It was almost a

year ago when my family and I were at Myrtle Beach, South Carolina. We

decided to go to the Dixie Stampede. After the show, on our way out through the gift shop, my mom and I decided

to have a look around. When we first saw the six ponies sitting on the glass shelf I fell in LOVE. When we were

about ready to go my mom saw the pleading in my eyes and finally asked if I would like to have it. Of course, I

said yes, promised her I would pay for it, and thanked her continuously. I almost cried when she said I could. I held

it all the way home. I LOVE my horse.



Running with the Ancestors

Artist of the Month

It is known that Crazy Horse, the legendary Lakota warrior,

refused to allow any photographs of him to be taken. So it has been

left to others to record his skill and daring in battle, his fierce

determination to preserve his people's traditional way of life, his likeness.



CJ Wells

There have been many ambitious artistic tributes to this visionary leader that have helped keep his memory and spirit alive. The most impressive is the Crazy Horse Memorial, a mountain sculpture carved into solid rock in the Black Hills of South Dakota, 17 miles southwest of Mount Rushmore. The fantastic life-size Painted Pony titled "Crazy Horse," created by the Native artist CJ Wells, which has just been released as a collectible figurine, is another. [Click Here.](#)

Philanthropy of the Month

4H Pepperell Trailblazers is a fine organization that supports youth

ages 5 through 18 learning the 4H horse curriculum, including the

care and management of horses and various riding disciplines. They

also host club events, activities and field trips. Members are encouraged to attend horse riding competitions, as well

as pursue any other interests that they may have, including public speaking, sports, science, animals, and cooking,

among other things. Before a member can compete in a 4H show, they must complete a visual presentation,

participate in community service projects, and be able to demonstrate safe horse riding. To learn more about the 4H

Pepperell Trailblazers, please [Click Here.](#)



4H Pepperell Trailblazers

Partnerships

In partnership with The Trail of Painted Ponies, the Heard Museum has invited six renowned Native American artists to create four Painted Pony masterworks. A drawing will be held for the finished Painted Ponies with proceeds from the ticket sales benefiting the Heard Museum Guild American Indian Art Endowment Fund. To purchase tickets and for more information [Click Here.](#)

Collector News

If it's worth collecting, it's worth protecting. We would like to introduce you to American Collectors Insurance. Please visit our Official Website for details.

Custom Painted Ponies Corral

Buy Straight from the Artists - The Trail of Painted Ponies is pleased to provide our collectors with the unique opportunity to buy custom Painted Ponies directly from our Official Painted Ponies Artists. To visit [Click Here.](#)

Calendar of Events

Wednesday, February 6, 2008

• Ash Wednesday

Thursday, February 7, 2008

• Chinese New Year

Thursday, February 14, 2008

• Valentine's Day

Monday, February 18, 2008

• President's Day

Saturday, February 23, 2008

• Prada del Sol Parade, Heard Museum, Scottsdale, Arizona

OFFICIAL COLLECTORS CLUB

Collectors everywhere are invited to discover all of the invaluable information, special discounts and exclusive opportunities that the Official Collectors Club provides. Simply click on any of the links below:

1. [The Collectors Checklist](#)
2. [Wish List](#)
3. [The Custom Painted Ponies Corral](#)
4. [The Collectors Forum](#)
5. [E-Greeting Cards](#)
6. [Screen Savers](#)
7. [Q & A from The Trail](#)
8. [Original Painted Ponies](#)
9. [Story Tags](#)

COMING NEXT MONTH

1. Unveiling the 2008 Painted Pony Available Exclusively at Dillard's Department Stores
2. Unveiling The Four Seasons Collection: a New Pony Series
3. Details of the Australian Competition