



For Immediate Release: 1/9/06

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The Trail of Painted Ponies Jewelry Launches at 2006 Atlanta Gift Show
Market Features Author's Appearance, Book Give Away and Line Debut

Atlanta, GA- The Trail of Painted Ponies™ (TOPP) began in Santa Fe as an exciting public art project that invited the best artists in the Southwest to explore the creative possibilities of the horse as a canvas. The dazzling results were heralded in the national media and led to a licensed line of collectible figurines, inspired by the original Painted Ponies that have taken the country by storm.

In conjunction with this week's launch of the brand's licensed jewelry collection, **Rod Barker, CEO of TOPP** and best selling author will be signing books outside the line's showroom. 100 hardbound copies of *The Trail of Painted Ponies, Collectors Edition*, will be given away near the Fox Premiere Showroom Building 2, #1413, in the Atlanta Gift Mart at 10:00 am and again at 2:00 pm on Saturday the 14th, first come, first served.

Pacific Silver, Inc., a 15 year old manufacturer of fashion and silver jewelry based in Port Orchard, WA, is the newest company to lice sales meeting hosted at the Fox showroom, on Friday, January 13th, at 7:30 am. Twelve Painted Ponies will be released as pin-pendants with faceted crystal accents, and a braided black 'saddle leather' cord with adjustable chain and lobster clasp. There is also a mix and match group of pave' pony charms in jewel colors on earrings, necklaces and bracelets. Suggested Retail Price is \$9.95 to \$24.95.

The Trail of Painted Ponies Atlanta Gift Market Launch Schedule

Date: Friday, January 13th, 2006 7:30 AM
Event: **Pacific Silver Inc., National Sales Meeting and TOPP Line Introduction**
Featuring: Appearance by Rod Barker, CEO of TOPP and best selling author
Attendees: ******For Invited Reps and Press only******
Location: Fox Premier Showroom , Atlanta Gift Mart
230 Spring St. Bldg 2 Suite #1413, Atlanta, GA 30303
Phone: 404-688-5913

Date: Saturday, January 14th, 2006 10:00 AM and 2:00 PM
Event: **Book Give Away and Signing**
Featuring: Appearance by Rod Barker, CEO of TOPP and best selling author
Attendees: ******For Wholesale Buyers-First come first served******
Location: Fox Premier Showroom, Atlanta Gift Mart
230 Spring St. Bldg 2 Suite #1413, Atlanta, GA 30303
Phone: 404-688-5913

Date: Friday, January 13th through 18th and ongoing
Event: **Line Debut**
Featuring: **Display Programs**
Attendees: ******For Wholesale Buyers ******
Location: Fox Premier Showroom, Atlanta Gift Mart
230 Spring St. Bldg 2 Suite #1413, Atlanta, GA 30303
Phone: 404-688-5913

THE TRAIL OF
PAINTED PONIES



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SPIRITED JEWELRY



BY PACIFIC SILVER, INC.