

Press Release

THE TRAIL OF PAINTED PONIES

Painted Pony sells at Arizona Auction for \$25,000.00

The Hopi Educational Endowment Fund receives proceeds

Scottsdale, Arizona, November 22, 2005 - The Trail of Painted Ponies today announced that an original Painted Pony, created by renowned Hopi artist Buddy Tubinaghtewa, recently sold at auction for \$25,000.00. All of the proceeds benefited non-profit organizations, but the majority of the proceeds - \$12,250.000 - went to support the Arizona-based Hopi Educational Endowment Fund, which is dedicated to educating and enriching the lives of young Hopi students in Arizona.

The auction gala was held at the Four Seasons Resort in Scottsdale, and was sponsored by the Midwest Chapter of The Young President's Organization. Dave Nordstrom, regional President of the YPO, commissioned The Trail of Painted Ponies to create an original Painted Pony that "reflected the art and culture of the Southwest" and, when sold at auction, would "give something back to the state that was hosting this year's annual YPO conference."

Hopi artist Buddy Tubinaghtewa was selected for this honor because of his dedication to the authentic depiction of his rich Native American heritage in his paintings and carvings. Provided with a two-foot tall, bonded-marble sculpture of a horse, he covered it in traditional Hopi designs and titled his Pony, "Mooti'y ma," which translates "the one who goes before or the leader" in his native Hopi language.

Beaming at the conclusion of the frenzied bidding, the Executive Director of the Hopi Educational Endowment Fund, LuAnn Leonard, said eight Hopi students will receive scholarships with this generous donation. (Please visit <http://www.hopieducationfund.org/> www.hopieducationfund.org to learn more about this impressive organization.)

"It is our pleasure to continue our commitment to philanthropy and the promotion of great art and artists", said Rod Barker, President of The Trail of Painted Ponies, which is based in Scottsdale. "It has been a privilege to work with The Young President's Organization, Buddy Tubinaghtewa, and The Hopi Educational Endowment Fund. This is a perfect example of how great art and artists can partner with exceptional business people to do good things for deserving organizations".

Media Contact:

Karlynn Keyes

mailto:karlynn@trailofpaintedponies.com>

karlynn@trailofpaintedponies.com

480 459-5700 Extension #4

The Trail of Painted Ponies

15679 North 83rd Way, Suite 4

Scottsdale, AZ 85260