

From: King Features Syndicate and The Trail of Painted Ponies  
Media contact: Kas Rigas, 212-981-5211/ Karen Silberg, 212-981-5232  
Dan Klores Communications

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**The Trail of Painted Ponies, the company that produces one of Today's Most Popular Collectibles,  
Announces the Launch of Special New Miniature Collectors' Pony**

Phoenix, AZ As part of its ongoing commitment to exploring the versatility of the horse as a vehicle for artistic expression, The Trail of Painted Ponies will officially release a special new miniature collectible figurine on September 11, 2005. "The Fallen Heroes Memorial Pony" is a powerful and moving tribute to the brave men and women who made the ultimate sacrifice in the line of public service.

"The Fallen Heroes Memorial Pony" was originally created as a life-size sculpture that was displayed at LaGuardia Airport in Queens, NY following September 11, before it was donated for permanent exhibit at the Hall of Flame Firefighting Museum. Now for the first time, consumers can own a miniature version of this amazing artwork, which features a rider-less horse wearing a cavalry officer's saddle with a pair of empty boots facing backwards in the stirrups, symbolizing the deceased has fallen as a hero who will ride no more. There is an honorable tradition behind this imagery - similarly adorned horses led the funeral processions of Presidents John F. Kennedy and Ronald Reagan. The pony, painted a glowing red color, stands atop a base that carries the hats of the New York City Police and Fire Departments and the Port Authority of New York and New Jersey, the three agencies that lost members on September 11. The American Flag is draped behind the faceless hats of the fallen heroes.

A limited edition of 343 signed and numbered "Fallen Heroes Memorial Ponies" will be available for purchase on September 11th exclusively through [www.trailofpaintedponies.com](http://www.trailofpaintedponies.com) website for \$75.00 with proceeds supporting the Hall of Heroes exhibit at the Hall of Flame Museum. Located in Phoenix, this is the largest fire fighting museum in the world, and home to the original life-size Fallen Heroes Memorial Pony. An open edition of these figurines will be sold through fine retailers across America.

**About The Trail of Painted Ponies**

The Trail of Painted Ponies began in Santa Fe in 2001 as a popular Public art exhibition that invited the very best artists in the Southwest to magically transform life-size horses into glorious works of art. These stunningly original artworks enchanted thousands of people and at auction generated close to 1 million dollars for philanthropic organizations. For more information visit our website at [www.trailofpaintedponies.com](http://www.trailofpaintedponies.com)

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