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CONTACT: Rod Barker, President
480-459-5700

**UPDATED VERSION OF BESTSELLING BOOK HERALDS
ARRIVAL OF NEW AMERICAN ART MOVEMENT**

Scottsdale, Arizona – The first editions of The Trail of Painted Ponies book received sensational reviews and became a national bestseller. Now comes a totally new, full-color Collectors Edition. Featuring more than 250 photographs of the best Painted Ponies, many published for the first time, it has readers lining up from Museums to Main Street.

The Trail of Painted Ponies began as a 2001 Santa Fe-based public art project that invited the premiere artists in the Southwest to imaginatively transform life-size fiberglass horse sculptures into original works of art. The stunning results raised almost one million dollars for philanthropic organizations at auction, and were reported on CNN and ESPN, with a documentary film on the project airing on PBS.

What separated The Trail of Painted Ponies from other animal-themed public art projects was the high quality of the artwork, the cultural diversity of the participating artists, and the idea that the Painted Ponies continued a distinguished legacy of the horse in art that could be traced from prehistory to the present. Organized into seventeen gorgeously-illustrated chapters that include such titles as “Horses Throughout History”, “Homage to the Masters”, “Native American Ponies”, “Sea Horses”, “Patriotic Ponies”, and “Horse Power”, the Collectors Edition dramatically illustrates the versatility of the horse as a three-dimensional canvas that can accommodate diverse creative expressions. The final chapter makes a compelling case for The Trail of Painted Ponies as heralding the arrival of a new, uniquely American art movement called Pony Expressionism.

Since mounting a successful art project, The Trail of Painted Ponies continues to invite artists around the country to “paint Ponies,” generating a body of artwork that has been reproduced in the form of hugely popular collectible figurines. A bonus to the book is a catalog that contains images of all the Painted Pony figurines, along with the stories about the artists and their inspiration.

The Trail of Painted Ponies Collectors Edition is available in hardback (\$29.95) and softcover (\$19.95). It is published by The Trail of Painted Ponies Inc.

For more information:

Rod Barker, Founder and President
The Trail of Painted Ponies
15679 N. 83rd Way, Ste. 4
Scottsdale, AZ 86260
480-459-5700
www.trailofpaintedponies.com